



# Building a Future to Smile About



Sustainability is integrated into Colgate's business model and aligned with our core values: Caring, Global Teamwork and Continuous Improvement. Our sustainability efforts help ensure our business grows consistently and responsibly, benefit those we serve and promote the well-being of future generations.



## Corporate Social Responsibility and Sustainability Leadership

MEMBER OF  
**Dow Jones Sustainability Indices**  
In Collaboration with RobecoSAM



UN  
Global  
Compact  
Endorser

2018 Fortune  
World's Most  
Admired  
Companies List



Signatory  
to UN CEO  
Water  
Mandate

2017  
Barrons 100  
Most Sustainable  
Companies

## Partnering with Communities, Consumers and Customers



Reached over

**950  
million**

children with oral  
health education  
since 1991

Save Water  
conservation  
campaign activated in

**70+**

countries and  
reached nearly

**3 billion**  
people<sup>(1)</sup>



**9**

**million**

pet  
adoptions  
since 2002

Upcycled over

**7  
million**

pieces of oral  
care packaging  
with Terracycle



In 2017,  
Colgate  
joined the  
How2Recycle  
Label Program

<sup>(1)</sup> Reached through earned and social media and views of the television and online video.

## Brands That Delight Consumers and Sustain Our World



Improved the  
sustainability profile in  
**82%**  
of new products and  
product updates<sup>(2)</sup>

No  
microbeads  
or phthalates  
in our  
products

No parabens  
used as  
preservatives  
in our  
products

Eliminating few  
remaining uses of  
formaldehyde donors  
as preservatives  
in our products

Approximately  
**42%**  
of our packaging  
materials by weight are  
from recycled sources

Approximately  
**80%**  
of our packaging  
is recyclable<sup>(3)</sup>

<sup>(2)</sup> The performance results are based on representative products from the product portfolio evaluated against comparable Colgate products across seven impact areas to characterize likely improvement in the sustainability profile, based on review of quantitative and qualitative data.

<sup>(3)</sup> Packages meeting all three criteria are considered recyclable: 1) the package is made of a material that is widely accepted for recycling, 2) the package can be separated into material(s) that can be recycled, and 3) the package material can be reprocessed into a preferred valuable feedstock.

To learn more, visit Colgate's website at [colgatepalmolive.com/en/us/corp/core-values/sustainability](http://colgatepalmolive.com/en/us/corp/core-values/sustainability)

## Making Every Drop of Water Count

  
water for people  
**373**  
thousand  
people reached  
with water  
and sanitation  
and/or health  
and hygiene  
education  
since 2013



2017 CDP  
Water A List



Michael Phelps, Colgate's  
'Save Water' global ambassador  
#EveryDropCounts



**60 million**  
people reached with  
handwashing education in 2017

Reduced water use per  
ton of production by

**47%**  
vs. 2002<sup>(4)</sup>



## Reducing Our Impact on Climate and the Environment



**100%**  
of our new  
construction is  
USGBC LEED  
certified



Reduced waste to  
landfill per ton of  
production by

**44%**  
vs. 2010<sup>(4)</sup>



Reduced  
absolute GHG  
emissions by

**28%**  
vs. 2002



Reduced energy  
use per ton of  
production by

**31%**  
vs. 2002<sup>(4)</sup>

**RSPO**

Roundtable on Sustainable Palm Oil

Partnering with  
The Forest Trust to  
drive transformation

**70%**  
certified palm oils



2018 CDP  
Supplier  
A List  
Leader

SBTI approved  
Science Based  
Climate Goals



SCIENCE  
BASED  
TARGETS  
DRIVING AMBITIOUS CORPORATE CLIMATE ACTION



2017 CDP  
Climate A List



2017 Energy Star  
Partner  
of the Year

<sup>(4)</sup> Subject to final certification by third-party auditor.

## Respecting Human and Labor Rights

Best Place to Work for LGBT Equality  
Received perfect score of

**100%**

from The Human Rights Campaign  
in its 2018 Corporate Equality Index



Support CGF Resolution  
on Forced Labor

2017 Working Mother  
100 Best  
Companies and  
Best Companies for  
Multicultural  
Women

Supplier Responsible Sourcing  
Assessments program in 2017,  
assessed more than

**80%**

of our "at risk" spend

## Helping Colgate People Live Better

Colgate people in

**50 countries**

are offered the  
Health Risk Assessment



Colgate people achieved

**27 million**

Healthy Activity Minutes



### Global Giving Program

Making a difference  
in the communities  
we serve:

- 1) creating educational opportunities
- 2) advancing health and well-being
- 3) engaging Colgate people



Colgate offers  
educational  
scholarships  
with Haz la U,  
Black Girls CODE  
and in Asia

