

Global Quality Policy

Our goal is to provide consumers with the highest quality products by assuring their performance, consistency, safety and value. This commitment is rooted in our corporate values and is essential to our continued growth and success.

We will meet our comprehensive "Global Colgate Quality Standards" in the design, manufacturing, and distribution of our products as well as meet or exceed all government requirements and consumer expectations worldwide.

We will maintain these high quality standards as we design and manufacture our products by the most efficient means possible to ensure they are affordable to the greatest number of consumers throughout the world.

Our commitment to quality is vital to all we do.



Ian Cook
Chairman, President and
Chief Executive Officer