Giving the World Reasons to Smile

Sustainability is integrated into Colgate’s business model and aligned with our core values: Caring, Global Teamwork and Continuous Improvement. Our sustainability efforts help ensure our business grows consistently and responsibly, benefit those we serve and promote the well-being of future generations.

Corporate Social Responsibility and Sustainability Leadership

2015/2016
Dow Jones Sustainability North America Index

UN Global Compact Endorser

2017 Fortune World’s Most Admired Companies List

Signatory to UN CEO Water Mandate

2017 World’s Most Ethical Companies Ethisphere Institute

Partnering with Communities, Consumers and Customers

Save Water conservation campaign activated in 70+ countries and reached over 2.7 billion people.

Upcycled over 5.8 million pieces of oral care packaging with Terracycle

Colgate offers educational scholarships through partnerships with Haz la U, Black Girls CODE and other partners in Asia

Brands That Delight Consumers and Sustain Our World

Improved the sustainability profile in 78% of new products and product updates

No microbeads or phthalates in our products

No parabens used as preservatives in our products

Eliminating few remaining uses of formaldehyde donors as preservatives in our products

Approximately 41% of our packaging materials by weight are from recycled sources

Approximately 78% of our packaging is recyclable

The performance results are based on representative products from the product portfolio evaluated against comparable Colgate products across seven impact areas to characterize likely improvement in the sustainability profile, based on review of quantitative and qualitative data.

Packages meeting all three criteria are considered recyclable: 1) the package is made of a material that is widely accepted for recycling, 2) the package can be separated into material(s) that can be recycled, and 3) the package material can be reprocessed into a preferred valuable feedstock.

To learn more, visit Colgate’s website at colgatepalmolive.com/en/us/corp/core-values/sustainability

(1) Reached through earned and social media and views of the television and online video.

(2) The performance results are based on representative products from the product portfolio evaluated against comparable Colgate products across seven impact areas to characterize likely improvement in the sustainability profile, based on review of quantitative and qualitative data.

(3) Packages meeting all three criteria are considered recyclable: 1) the package is made of a material that is widely accepted for recycling, 2) the package can be separated into material(s) that can be recycled, and 3) the package material can be reprocessed into a preferred valuable feedstock.
making every drop of water count

water for people

338 thousand
people reached with water and sanitation and/or health and hygiene education since 2013

Michael Phelps, Colgate’s ‘Save Water’ global ambassador #EveryDropCounts

2016 CDP Water A List

97 million
people reached with handwashing education in 2016

Reduced water use per ton of production by 48% vs. 2002(4)

Reduced energy use per ton of production by 31% vs. 2002(4)

 Partnering with The Forest Trust to drive transformation

81% certified palm oils

Reduced waste to landfill per ton of production by 42% vs. 2010(4)

Reduced absolute GHG emissions by 25% vs. 2002

Reduced energy use per ton of production by 42% vs. 2010(4)

Partnering with The Forest Trust to drive transformation

81% certified palm oils

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Respecting Human and Labor Rights

Best Place to Work for LGBT Equality - Received perfect score of 100% from The Human Rights Campaign in its 2017 Corporate Equality Index

Support CGF Resolution on Forced Labor

2016 Working Mother 100 Best Companies and Best Companies for Multicultural Women

National Organization on Disability’s 2016 Leading Disability Employer Seal

Supplier Responsible Sourcing Assessments program in 2016, assessed more than 75% of our “at risk” spend

Helping Colgate People Live Better

Colgate people in over 35 countries are offered the Health Risk Assessment

27 million Healthy Activity Minutes

Colgate people achieved 27 million Healthy Activity Minutes

Global Giving Program

Making a difference in the communities we serve:

1) creating educational opportunities
2) advancing health and well-being
3) engaging Colgate people

Lowest safety rates in the history of the company